

Roedean

An independent 11-18 girls' day and boarding school in Brighton

Required as soon as possible

Senior Marketing and Communications Manager (full time, full year)

Are you a marketing professional with a passion for education and a creative flair? An exciting opportunity has arisen at Roedean, one of the leading Day and Boarding independent girls' schools situated in Brighton, UK. We are looking for a dynamic and experienced Senior Marketing and Communications Manager to join our growing in-house Marketing Team.

At Roedean, we are dedicated to providing a world-class education that inspires and empowers girls aged 11-18 to achieve their full potential. Our stunning cliff-top location overlooking the sea, combined with our rich heritage and commitment to academic excellence, makes Roedean a truly unique and inspiring place to learn and work. We are proud of our inclusive and supportive community where every student is encouraged to pursue their passions and develop the skills they need for future success.

As the landscape of independent education becomes increasingly competitive, effective marketing and communications are more crucial than ever. The Senior Marketing and Communications Manager will play a pivotal role in promoting Roedean, enhancing its reputation, and supporting pupil retention and recruitment. Reporting to the Director of Marketing and Admissions, you will develop and implement comprehensive marketing strategies that align with the school's objectives and communicate our values, achievements, and unique identity to prospective families, current families, alumni, and the wider community.

The successful candidate must possess a blend of experience and technical proficiency. A graduate with relevant marketing and communications and experience in the education sector is preferred.

We welcome your interest in being part of our journey at a time of continued development.

Roedean is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. An enhanced DBS check is required for all successful applicants.

Please download an application pack from our website (www.roedean.co.uk/Vacancies) or contact Louisa Butler via vacancies@roedean.co.uk. Please note we do not accept CVs.

Closing date: 9am 15 August 2024.

Due to the need to appoint quickly we reserve the right to interview an appoint at any time.